

BUILDING FOR THE FUTURE

CONGREGATION OR CHADASH
JANUARY 23, 2012

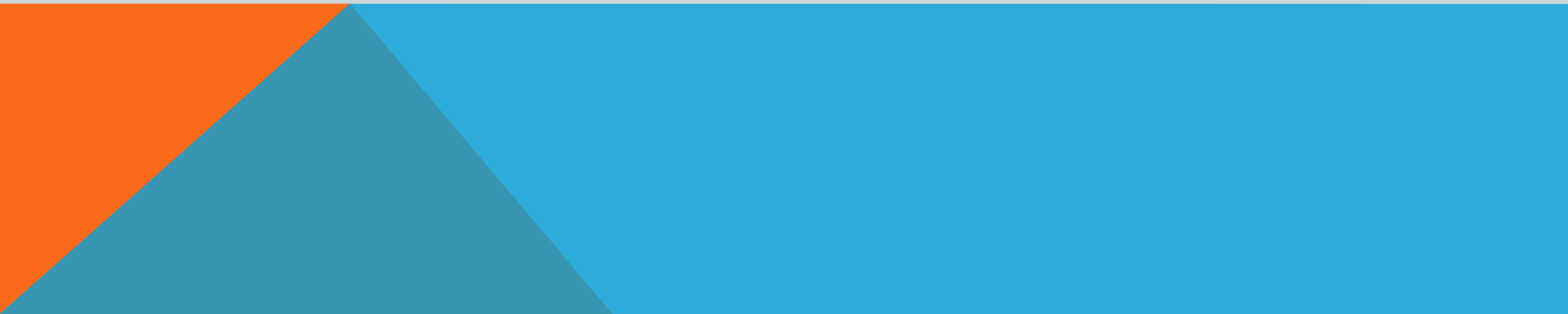


BUILDING FOR THE FUTURE

➤ WHERE WE WERE

➤ WHERE WE ARE

➤ WHERE WE ARE GOING



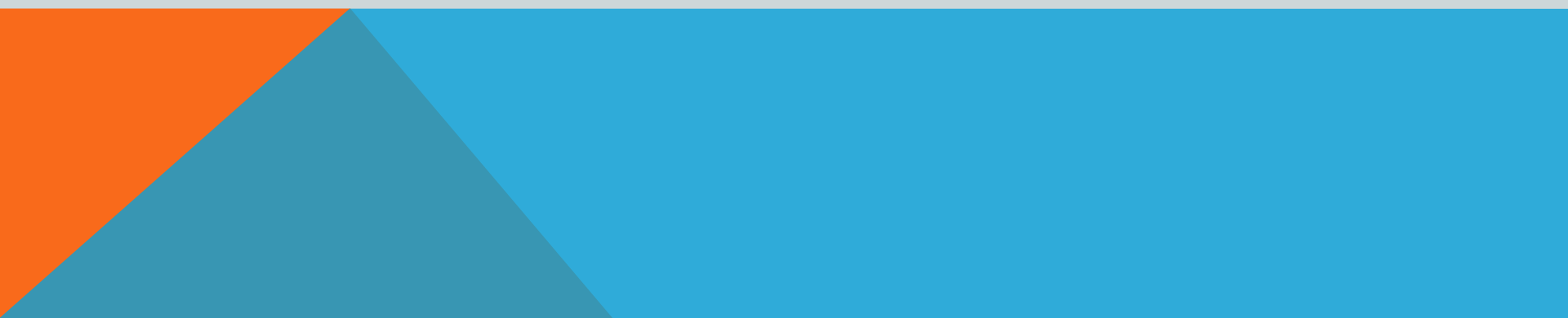
WHERE WE WERE

Historical –

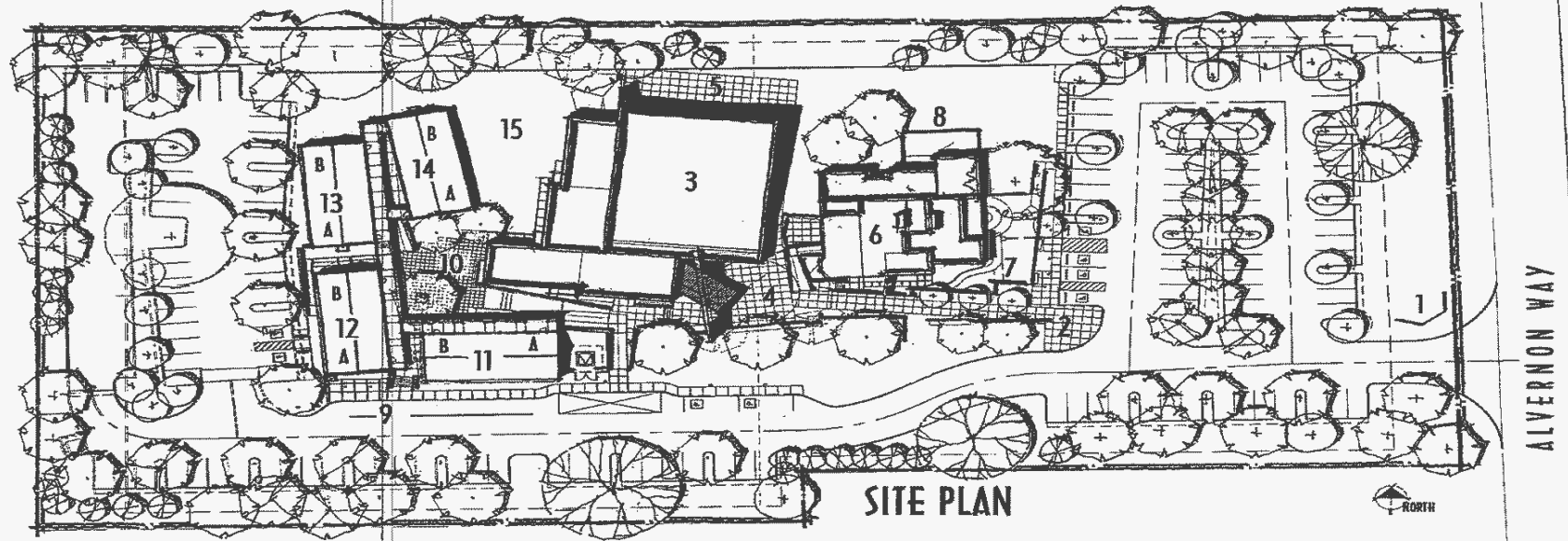
October 9, 1995 - Congregation Or Chadash established

May 2002 - Purchased the property at 3939 N. Alvernon Way

January 2003 - First Capital Campaign started



FIRST CAPITAL CAMPAIGN



- 1 CAMPUS (SIGNAGE)
- 2 CAMPUS ENTRY
- 3 SANCTUARY BUILDING
- 4 SANCTUARY ENTRY PLAZA
- 5 MOUNTAIN VISTA PATIO

- 6 ADMINISTRATION BUILDING
- 7 EAST GARDEN
- 8 MEDITATION GARDEN
- 9 EDUCATION CENTER
- 10 EDUCATION PLAZA

- 11 CLASSROOM BUILDING
- 11A CLASSROOM
- 11B CLASSROOM
- 12 CLASSROOM BUILDING
- 12A CLASSROOM
- 12B CLASSROOM

- 13 CLASSROOM BUILDING
- 13A CLASSROOM
- 13B CLASSROOM
- 14 CLASSROOM BUILDING
- 14A CLASSROOM
- 14B CLASSROOM

- 15 PLAYGROUND
- 600 MEZUZAHS (25)
- 700 TREES

FIRST CAPITAL CAMPAIGN

Intended Purpose:

Raise \$2.1M

Purchase property and fund construction

What We've Accomplished:

Raised \$1.8M in pledges

Purchased the property and office space

Capital improvements to the property

Challenges Faced:

Dramatic increase in the cost of labor and materials,
unplanned capital improvements needed

FIRST CAPITAL CAMPAIGN SOLUTIONS

2006 -

Secured a construction loan

To be repaid from capital campaign pledges

What we accomplished -

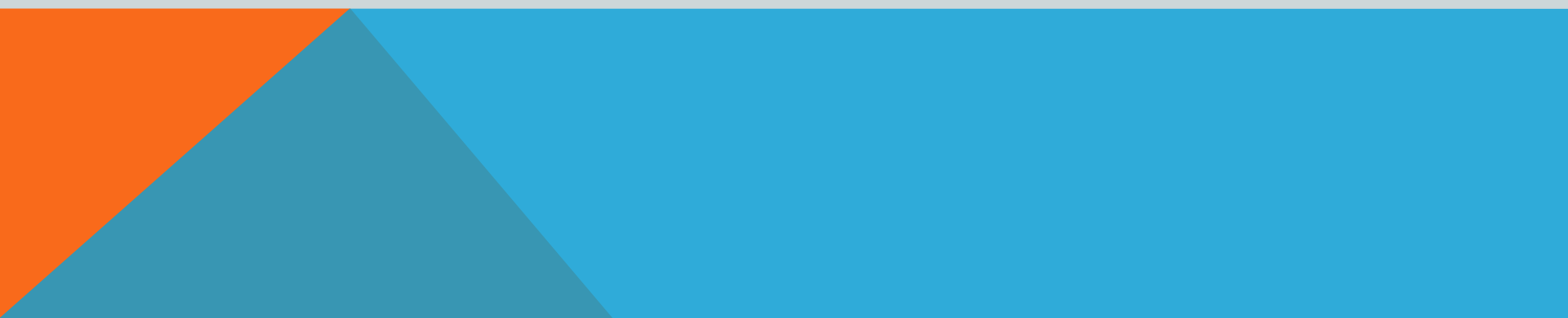
Funded

construction of the religious school

parking lot and landscaping

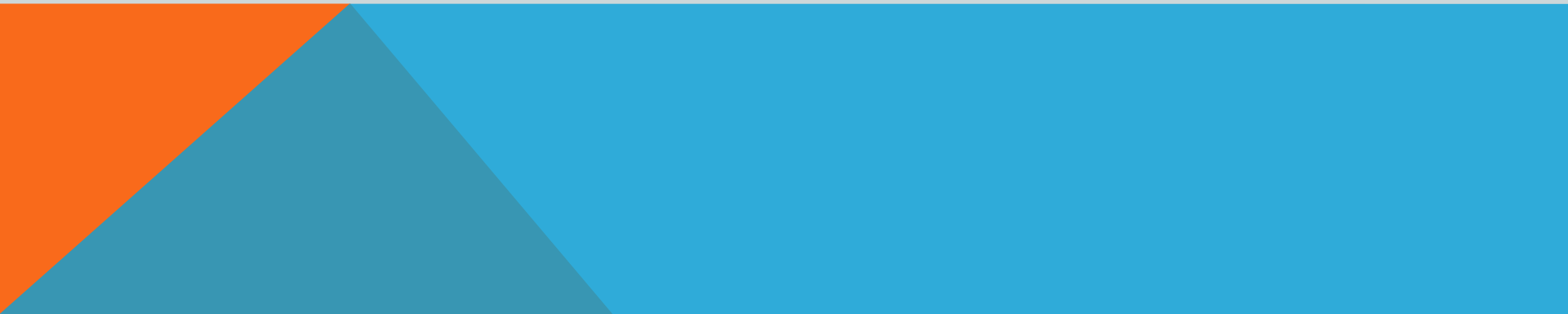
remodel of office space

Not enough to build the sanctuary

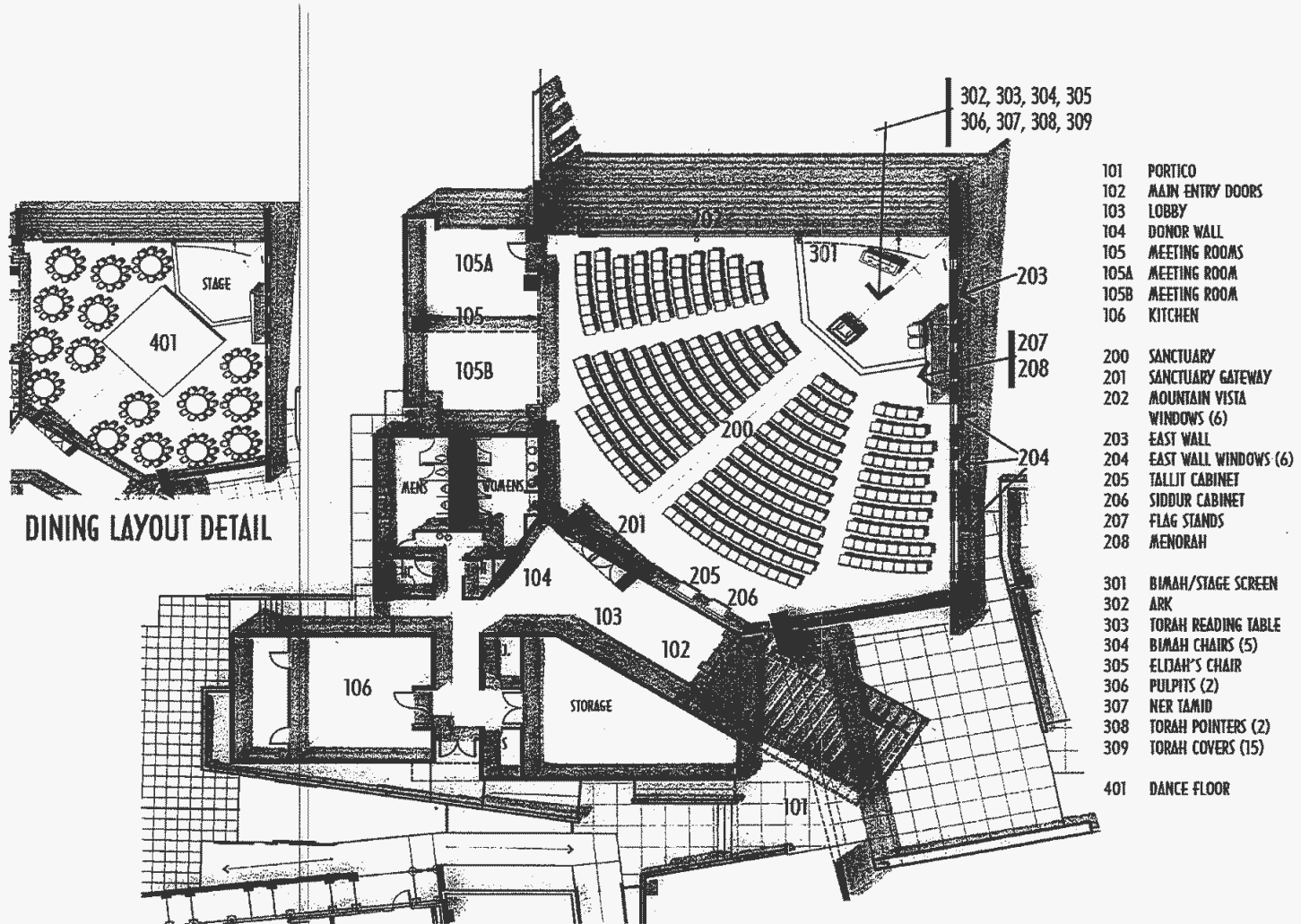


FEBRUARY, 2007
SECOND CAPITAL CAMPAIGN

BUILD ME A SANCTUARY



FEBRUARY, 2007 SECOND CAPITAL CAMPAIGN





FEBRUARY, 2007

SECOND CAPITAL CAMPAIGN

BUILD ME A SANCTUARY

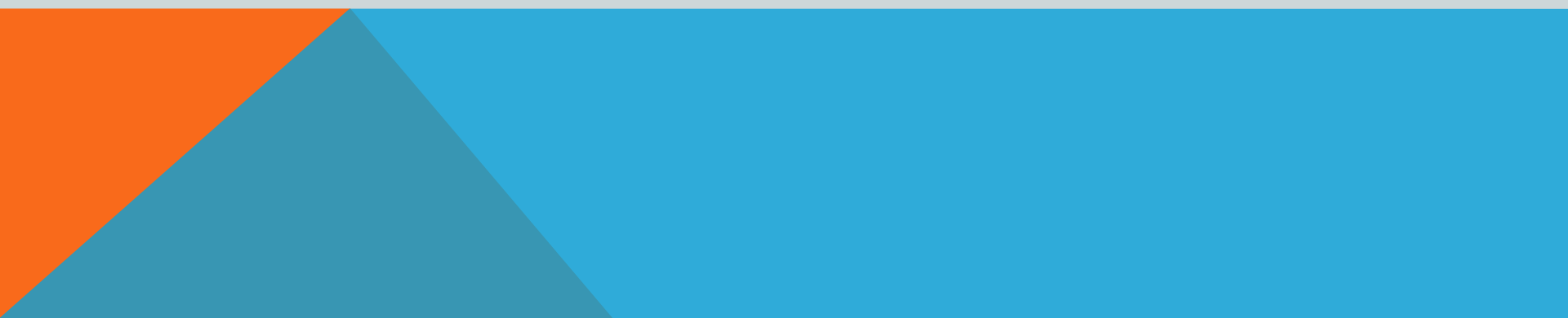
Intended Purpose:

- Raise \$3M
- Pay off the construction loan
- Build a sanctuary
- Provide naming opportunities

What We Accomplished:

Maintained the property and loan
Obtained a foundation grant

SECOND CAPITAL CAMPAIGN CHALLENGES

- Participation rate only 35%
 - Spending about \$18,000/month on interest alone
 - Poor economy; many unable to pledge or fulfill their pledges
 - Property values dropped; bank loan-to-value ratio dropped below required
- 

SECOND CAPITAL CAMPAIGN RESOLUTIONS

Board suspended Campaign

- Not soliciting new pledges

- Postponing the collection of previous pledges

March 2009 – bank renegotiation completed

- Interest Rate- 3.875% fixed

- One annual payment (December each year)

- Monthly interest-only payments

JUNE, 2009

THIRD CAMPAIGN – SECURE THE FUTURE

Intended Purpose:

Restart previous pledges and obtain new pledges

Three goals



THIRD CAMPAIGN – SECURE THE FUTURE

Congregation Or Chadash

Celebrate the Future
Pass it on!

\$4,000,000 Build the Sanctuary

\$2,300,000 Pay Off Loan

\$1,300,000 Secure the Future

\$700,000 Total Dollars Pledged

THIRD CAMPAIGN – SECURE THE FUTURE

What We Accomplished:

Started with \$2.3M mortgage

Paid \$500,000 principal reduction

Paid three annual payments of \$250,000

Monthly interest payment less than \$4,000/mo.

Now have balance of \$1M

Challenges Faced:

Still don't have a sanctuary

Unable to fulfill naming promises

WHERE WE ARE

Status of Property:

Congregation Office

Religious School

Community Room

Services

B'nei Mitzvah

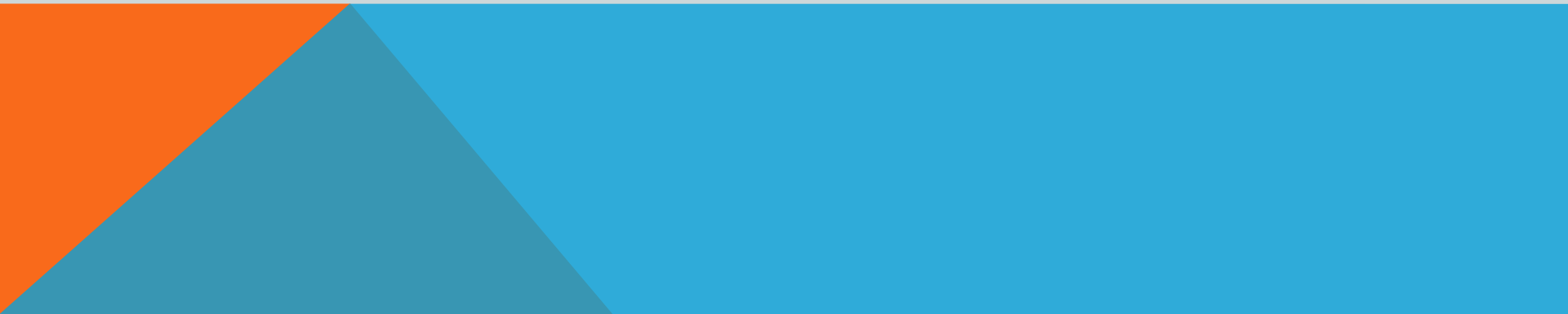
Kiddush/Luncheon events

Concerts

Special Events

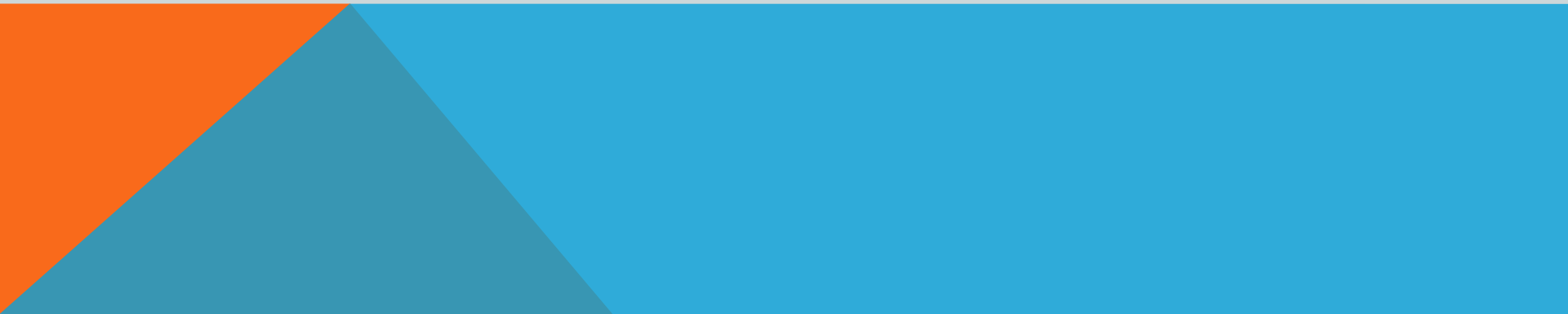
WHERE WE ARE

(place photo of community room here)



WHERE WE ARE

What Or Chadash means to you



WHERE WE ARE – EITZ CHAYIM, “A TREE OF LIFE”



Thanking those who contributed
to building a home for Congregation Or Chadash

WHERE WE ARE GOING

What is YOUR vision for Or Chadash?



BUILDING FOR THE FUTURE

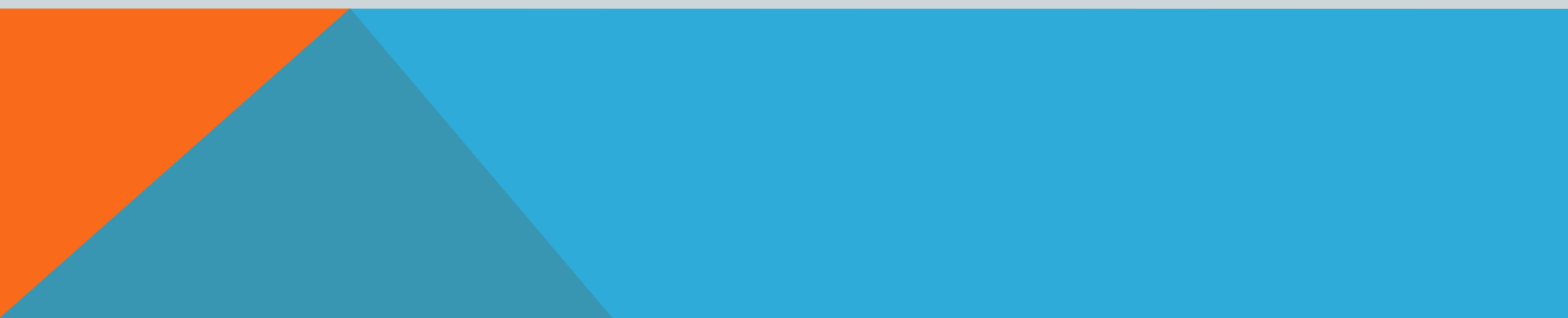
Intended Purpose:

Goals and Promises

Pledges

Challenge Grant

Legacy Program



BUILDING FOR THE FUTURE

WHAT ARE WE ASKING:

- WE NEED EVERYONE'S HELP
- WHEN CALLED, PLEASE RESPOND
- PARTICIPATE IN PLEDGING AND MEETING OUR CHALLENGE GRANT

BUILDING FOR THE FUTURE

Congregation
Or Chadash



A warm and welcoming community where all can experience God

Rabbi
Thomas A. Louchheim
Cantor
Janece E. Cohen
Director of Education
Rina Liebeskind

Board of Directors
Scott Krasner
President
Andrea Elkins
First Vice President
Allen Erenberg
Vice President
David Weintraub
Treasurer
Beverly Sandock
Secretary

Debra Berk
Barbara Champion
Stephen Cohen
Jim Liebeskind
Fay Roos
Toni Tallman
Ben Vogel
Marty Zuckerman

Ex Officio:
Mark Ross
Immediate Past
President
Gail Kushner
Sisterhood
Jay Schwartz
Brotherhood

Member:
Union for Reform
Judaism



BUILDING FOR THE FUTURE PLEDGE FORM

Name(s) _____
Address _____
Email _____
Phone _____

I hereby pledge the sum of \$ _____, as a donation to Congregation Or Chadash Building for the Future, over the next _____ months/year(s) (preferably 36 months or less), commencing on Month _____ of Year _____ by:

- Check
 Credit Card
 Other

I intend to pay my pledge (please check one):

- Initial Payment Included
 Monthly
 Quarterly
 Annually

In consideration of Congregation Or Chadash's reliance on this pledge and in recognition of the fact that funds have been allocated and commitments made based upon it, I/We promise to pay the sum shown for this campaign.

Name _____
Signature _____
Date _____

Name _____
Signature _____
Date _____

Please submit this form to: Artemis Hannsiak at
Congregation Or Chadash, 3939 N. Alvernon Way, Tucson, AZ 85718

BUILDING FOR THE FUTURE COMMITTEE

Steve Cohen – Chair

Allen Erenberg

Scott Krasner

Rabbi Thomas Louchheim

Howard Paley

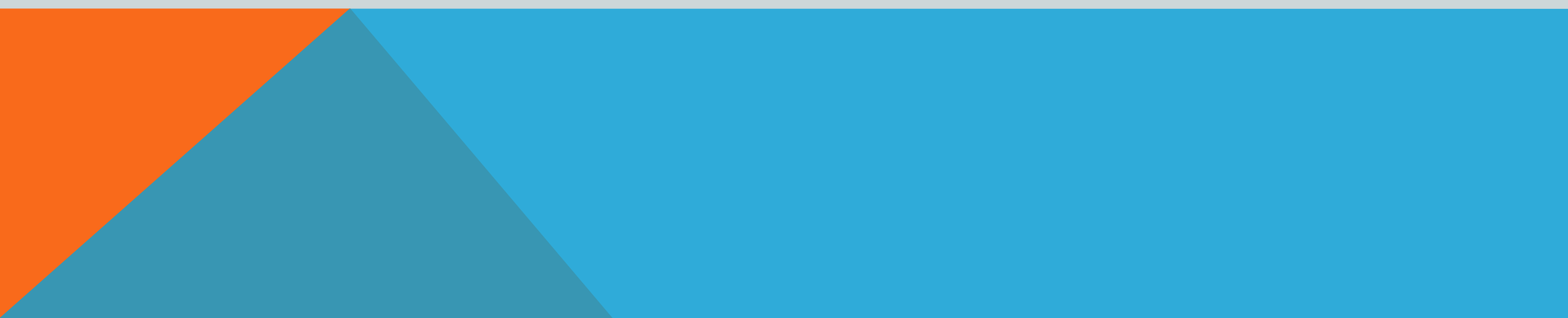
Fay Roos

Mark Ross

Beverly Sandock

Ben Vogel

David Weintraub



ANY QUESTIONS?



THANK YOU

